

2018

National Impact



SCORE is a uniquely American organization that synthesizes two historic national ideals: entrepreneurial spirit and volunteerism.

Since 1964, SCORE has provided expert volunteer mentoring to more than 11 million entrepreneurs and small business owners. As the nation's largest network of volunteer business mentors, SCORE is committed to helping any person succeed in their small business endeavor.

\$340 SCORE's cost to help create one business

\$81 SCORE's cost to help create one job

\$47.16 Amount SCORE clients return to the Federal Treasury for every federal dollar appropriated to SCORE

67% Percentage of SCORE clients that reported an increase in business revenue

32% Average business growth reported by SCORE clients

32,387
New Businesses Started

103,300
Non-owner Jobs Created

135,687
Total Jobs Created

Who We Are:
Over 10,000
Volunteers
serving clients in over
1,500 communities

SCORE volunteers donated
4,335,760 hours of service in 2018

SCORE helps a diverse range of American Small Businesses and Entrepreneurs.

Of SCORE'S 2018 client base...

61% were women

36% were minorities

11% were veterans

2018

By The Numbers



138,394 Clients

Served across **291,535 mentoring sessions**

249,870 Attendees

Served across **13,286 local workshops**

165,425 Attendees

Served via **online workshops**

3,292,173

Visits to SCORE.org

50,620

Facebook Fans

40,359

Twitter Followers

SCORE is of notable value to entrepreneurs and small businesses:

86% of clients would recommend SCORE to family and friends

91% of 'in business' clients were still in business at the end of 2018

67% of all clients indicate that SCORE is important to their business success

Small Business Clients who Receive 3+ hours of Mentoring Report Higher Revenues and Increased Business Growth.

2018

North Carolina



Impact on the state:

945 New
Businesses
Started

2,075 Non-Owner
Jobs Created

Strengthening America's Economy:

SCORE earns the federal government money as a direct and effective catalyst for business and job creation.

Small businesses need money and mentoring to be successful. No organization is more effective at mentoring than SCORE.

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Charlotte SCORE



Impact on the community:

257

New
Businesses
Started

370

Non-Owner
Jobs Created

3,272

Total
Chapter
Services

(Total mentoring sessions provided + total workshop attendees)

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