

# 2019

## National Impact



**SCORE** is a uniquely American organization that synthesizes two historic national ideals: entrepreneurial spirit and volunteerism.

Since 1964, SCORE has provided expert volunteer mentoring to more than 11 million entrepreneurs and small business owners. As the nation's largest network of volunteer business mentors, SCORE is committed to helping any person succeed in their small business endeavor.

**\$394** SCORE's cost to help create one business

**\$120** SCORE's cost to help create one job

**\$34.66** Amount SCORE clients return to the Federal Treasury for every federal dollar appropriated to SCORE

**67%** Percentage of SCORE clients that reported an increase in business revenue

**39%** Average business growth reported by SCORE clients

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**29,681**  
New Businesses Started

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**67,706**  
Non-owner Jobs Created

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**97,387**  
Total Jobs Created

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Who We Are:  
**Over 10,000**  
**Volunteers**  
serving clients in over  
1,500 communities

SCORE volunteers donated  
4,919,089 hours of service in 2019

SCORE helps a diverse range of American Small Businesses and Entrepreneurs.  
**Of SCORE'S 2019 client base...**

**61%** were women

**46%** were minorities

**10%** were veterans

# 2019

By The Numbers

# SCORE

## 138,577 Clients

Served across **286,413 mentoring sessions**

## 225,563 Attendees

Served across **12,966 local workshops**

## 169,156 Attendees

Served via **online workshops**

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### 3,673,379

Visitors to SCORE.org

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### 52,671

Facebook Fans

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### 40,818

Twitter Followers

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SCORE is of notable value to entrepreneurs and small businesses:

**87%** of clients would recommend SCORE to family and friends

**91%** of 'in business' clients were still in business at the end of 2019

**69%** of all clients indicate that SCORE is important to their business success

Small Business Clients who Receive 3+ hours of Mentoring Report Higher Revenues and Increased Business Growth.

# 2019

## North Carolina



Impact on the state:

**822** New  
Businesses  
Started

**1190** Non-Owner  
Jobs Created

### Strengthening America's Economy:

SCORE earns the federal government money as a direct and effective catalyst for business and job creation.

Small businesses need money and mentoring to be successful. No organization is more effective at mentoring than SCORE.

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Small Business  
Clients who  
Receive  
3+ hours of  
Mentoring  
Report Higher  
Revenues and  
Increased Business  
Growth.

# 2019

## Charlotte



### Impact on the community:

**169** New  
Businesses  
Started

**765** Non-Owner  
Jobs Created

**3936** Total  
Chapter  
Services

(Total mentoring sessions provided + total workshop attendees)

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